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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: William Buono et al.

Application No.: 10/024,799

U.S. Filing Date: December 19, 2001

Group Art Unit: 2161

Examiner: Not Assigned

Title: TRACKING SYSTEM AND METHOD

RECEIVED
FEB 21 2003
GROUP 3600

Commissioner for Patents
Washington, D.C. 20231

INFORMATION DISCLOSURE STATEMENT

Sir:

In accordance with the duty of disclosure under 37 C.F.R. § 1.56 and in conformance with the procedures of 37 C.F.R. §§ 1.97 and 1.98 and M.P.E.P. § 609, attorneys for the Applicants hereby bring the following references to the examination of the above-identified application to the attention of the Examiner. The references are listed on the attached PTO Form PTO/SB/08B. It is respectfully requested that the information be expressly considered during the prosecution of this application, and that the references be made of record therein and appear among the "References Cited" on any patent to issue therefrom.

This statement is being filed under 37 C.F.R. § 1.97(b)(3) before the mailing of a first Office Action on the merits. Copies of the cited references are enclosed.

No fee is deemed necessary with the filing of these documents. If a fee is deemed necessary, Applicants hereby authorize the Commissioner of Patents and Trademarks to charge Deposit Account No. 02-0393 of Baker & McKenzie.

Dated: February 11, 2003

Respectfully submitted,



I hereby certify that this correspondence is being deposited in the United States Postal Service as First Class Mail in an envelope addressed to Commissioner for Patents, Washington, D.C. 20231 on February 11, 2003.



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PTO/SB/08B (10-01)

Approved for use through 10/31/2002, OMB 0651-0031

U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

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Substitute for form 1449B/PTO

**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT**

(use as many sheets as necessary)

Sheet 1 of 2

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12/19/2004

Mark Freeman

Group Art Unit

Examiner Name

Attorney Docket Number

OTHER PRIOR ART – NON PATENT LITERATURE DOCUMENTS

Examiner Initials	Cite No. 1	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	T2
/S.A./	1	WEBCONNECT, "What We Do", http://www.webconnect.com/site4/WhatWeDo.asp	
	2	WEBCONNECT, "ics Tracking System Demo", http://www.webconnect.com/ICS/netbuyer.html	
	3	WEBCONNECT, "WebConnect", 2001, http://www.webconnect.com/site4/main.htm	
	4	WEBCONNECT, "ics Tracking System Demo: Webconnect Report Engine", http://www.webconnect.com/ICS/main_start.html	
	5	TRACKINGSOFT LLC, "Frequently Asked Questions", 2001, http://www.affiliatetracking.net/info/index.shtml	
	6	TRACKINGSOFT LLC, "Feature List", 2001, http://www.affiliatetracking.net/info/feature.shtml	
	7	BUDGETWARE MARKETING GROUP, INC., "Terms of Service Agreement - AudioWhiz Affiliate Program", 2001, http://www.audiowhiz.com/terms1.htm	
	8	NET3MEDIA.COM, "How about a few ... GREAT IDEAS!", 1998/2000, http://www.linkcounter.com/ideas.php	
	9	"Page Counters And Off-Site Link Tracking", http://examples.maxum.com/PageCounters/	
	10	VITUAL PAGES, INC., "The Ultimate Ad Tracker!", 1996-99, http://ultimateadtracker.com	
	11	TECHNO TRADE ONLINE SOLUTIONS, "URL Tracker", http://www.technotrade.com/cgi/redirect.html	

Examiner Signature

/Sana Al Hashemi/

Date Considered

02/26/2010

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹ Applicant's unique citation designation number (optional). ² Applicant is to place a check mark here if English language Translation is attached.

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PTO/SB/08B (10-01)
2002 OMB 0651-0031

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT

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Sheet 2 of 2

Compl t if Known		FEB 21 2001
Application Number	10/024,799	
Filing Date	Jul 21, 2001	
First Named Inventor	Mark A. Scherzer	
Group Art Unit	375	
Examiner Name		
Attorney Docket Number	S6145473-15	

OTHER PRIOR ART – NON PATENT LITERATURE DOCUMENTS

Examiner Signature /Sana Al Hashemi/ Date Considered 02/26/2010

***EXAMINER:** Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

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